



**WHO WE ARE**  
new possibilities group



## Testimonials

"The New Possibilities Group has always been about results, and every year is better than the last—that's why I love working here."

Sebastien, Art Director



new <possibilities> group llc

## The New Possibilities Group

we don't just love pixels—we love people too.

Picture it: the turn of the century, the early days of web design and development. Social networking was hardly a blip on anyone's radar, and the landscape of the Web was more like a quiet suburb than the bustling metropolis it is today.

That's where the NPG story began.

Founded by Pete Czech and Kris LaGreca in late 2000, we started out as a small consultancy specializing in local website design and development. It was from those humble beginnings that we evolved into a kick-ass, full-service digital agency. Our talented team of designers, developers, project managers, and marketers works year-round to develop and maintain Web projects for our beloved partners (or as we like to call them: our #awesomeclients).

And it's those partners that make us tick—small businesses, startups, and entrepreneurs from around the world with whom we join forces from the very beginning to build new and awesome websites and apps.

We've seen ideas go from a quick brainstorming session to an 8-figure exit. We've taken visions from concept to reality. And we've loved every minute of it. Now that you've learned a bit about us, we'd love to learn more about you.

# The NPG Family

these are just a few of our #awesomeclients.



TLC Vision



Baker College



Newsy



Association of National  
Advertisers



YogaFit



Nightclub & Bar



AdFin



Digiday



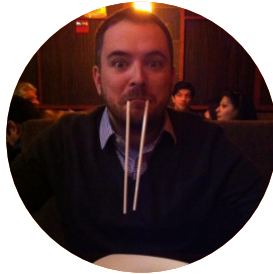
Exelate



Hudson Valley  
Hospital Center

## Leadership

meet the guys in charge.



**peter czech**  
founder & ceo

Pete is an original founder of NPG. He began his career as a web developer bouncing from the mechanical engineering industry to online games to action/adventure sports. Now, as CEO of NPG, he not only continues to handle clients but also manages the day to day company operations. Somehow, he maintains a low, single digit handicap.



**kristopher lagreca**  
vp of accounts

Kris is an original founder of NPG and focuses on client relations and project management. He enjoys creating unique solutions to complex issues. Kris's methodologies always have an underlying attention to communication. He believes that both communication and good design are the keys behind every successful project. When he's not in front of a computer, you can find Kris attempting a home remodeling project (and usually making a mess in the process).

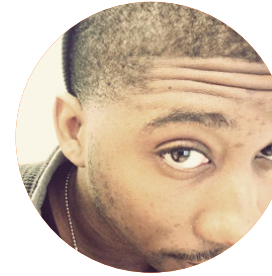
## Leadership

meet the guys in charge.



**avram sand**  
senior project manager

As NPG's senior project manager, Avram will probably be your guide as your project moves from design to deployment. He brings a love for web architecture and sophisticated organization to each NPG site-in-progress. Avram has experience in custom CMS solutions, WordPress, and Drupal. Though he professes to love them all equally, Drupal has a special place in his heart.



**sebastien jean-baptiste ii**  
art director

Sebastien is the art director at NPG. A graduate of William Paterson University with a BFA in design, his main responsibility is to set the tone and quality for all designs that leave the art department. He also keeps the company up to date on all of the latest technology and design trends. Though he works more than he sleeps, he does still manage to find time for the gym.

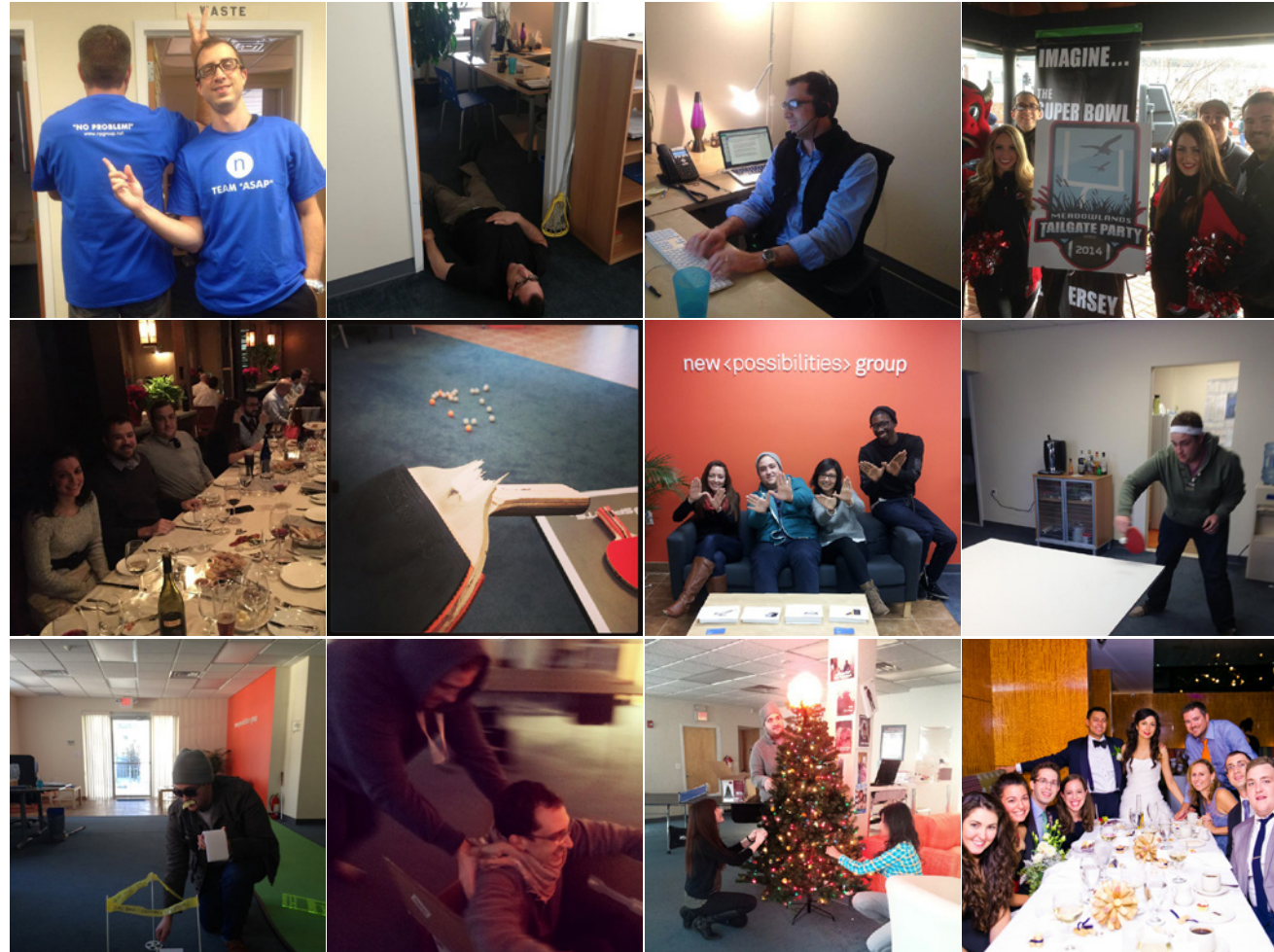
## Testimonials

"There are many reasons why I enjoy working at NPG. One of them is working with great people in an awesome environment."

Adriana, Graphic Designer

## A Day In The Life @ NPG

a bit of shenanigans and a whole lot of hard work.



## Testimonials

"Working at the New Possibilities Group has given me the opportunity to meet some amazing people, especially our #awesomeclients. There's never a dull moment, and that's the beauty of it—play hard and work even harder! It's always worth it in the end."

Jessica, Assistant Project Manager



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## NPG By Numbers

want to know the recipe for awesome? here it is.



15

cats, dogs, and babies



24,176

shared files and  
project assets



1,200

epic games of ping pong  
(1 broken paddle)



492.5

hours of phone  
support



390,000+

e-mails exchanged



12

average tacos and  
burritos eaten per week



1

company drone



35,000+

hours of design and  
development

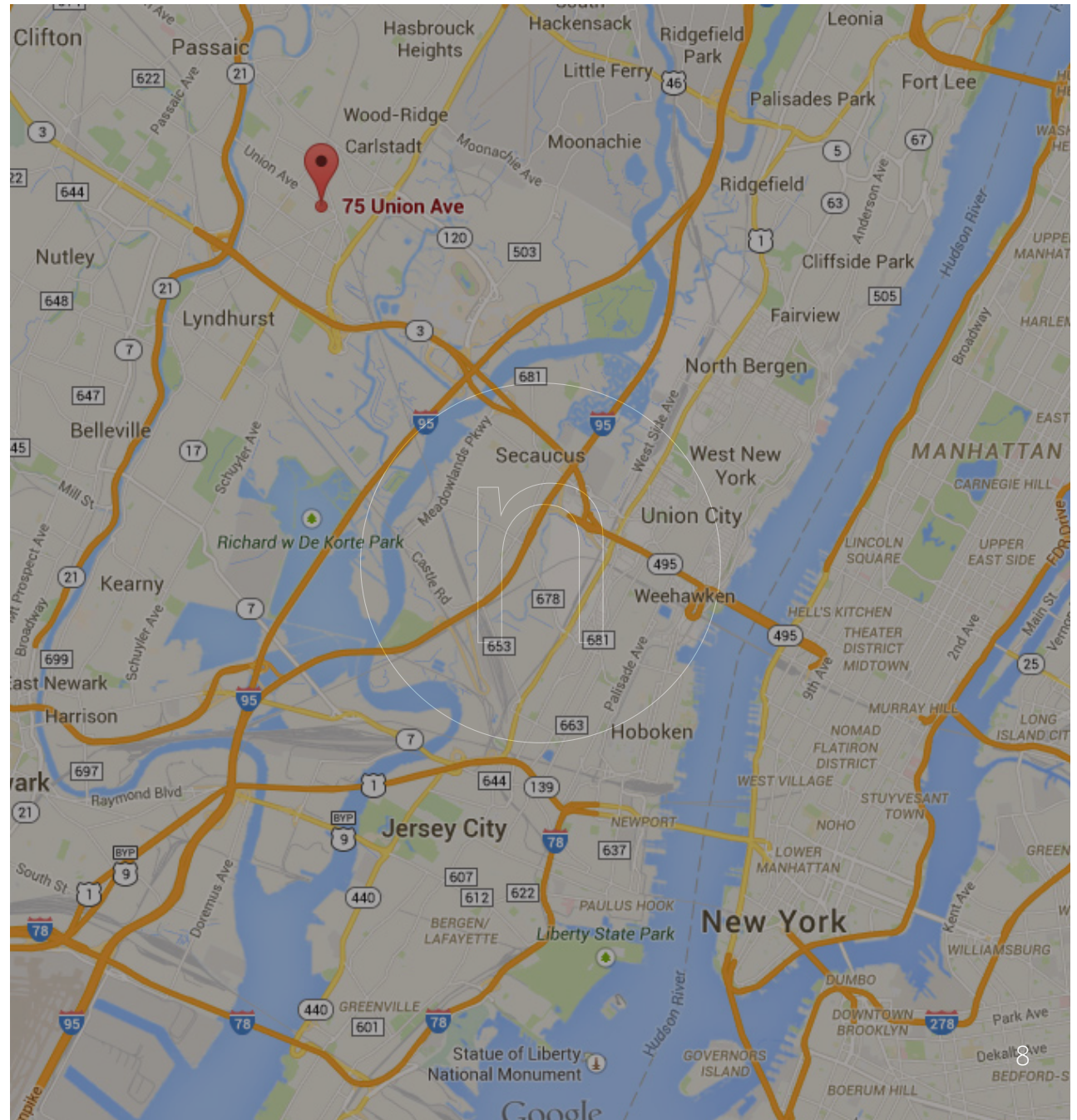


## Where To Find Us

our home away from home.

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Rutherford, NJ, 07070  
1.855.NPGROUP  
[www.npgroup.net](http://www.npgroup.net)

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## Find Us On The Web

we'd love to connect with you! [www.npgroup.net](http://www.npgroup.net)



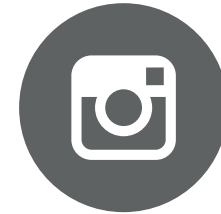
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